



**ETHERINGTON  
GENERATIONS**

**NOT JUST ADVISORS.  
ADVOCATES.**

Etherington Generations is a family-owned corporate and individual insurance planning firm.

Privately held for three generations, we have earned an industry reputation for trusted advice and informed advocacy for our enterprise and personal clients.

Etherington Generations offers insurance advice designed to protect you, your business and your estate.

**Our business is grounded  
in our corporate principles:**

**PROFESSIONALISM  
OBJECTIVITY  
TRUST  
STRATEGIC VISION  
COMMUNITY**



### **FOR CORPORATE CLIENTS**

We'll help you build and manage a benefits strategy that fits your company's long-term vision.

We can help you address recruitment and retention issues; address executive equalization concerns; and review your existing plan to see how you can help drive your company's success.

#### **OUR SERVICES INCLUDE:**

- Employee benefits
- Employee retirement
- Executive benefits



### **FOR INDIVIDUALS & FAMILIES**

For individuals and families, insurance planning can be as complicated as complete estate planning, or as simple as managing the risk of a mortgage to protect a young family.

We'll help you determine how insurance planning can protect your family and create wealth for future generations.

#### **OUR SERVICES INCLUDE:**

- Personal and family insurance planning
- Estate & legacy planning
- Charitable giving



### **FOR BUSINESS OWNERS**

You've worked hard to build a business. We can help you protect that value with a strategic framework that takes a long view of your company's needs.

We can help you ensure that your shareholder's agreement is current; has an appropriate annual valuation formula; and is properly funded.

#### **OUR SERVICES INCLUDE:**

- Succession planning
- Wealth management
- Employee benefits

**ETHERINGTON GENERATIONS INC.**  
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